

WHY YOUR EVENT MATTERS

RPAC Online Fundraising Strategy – Why Does your Event Matter?

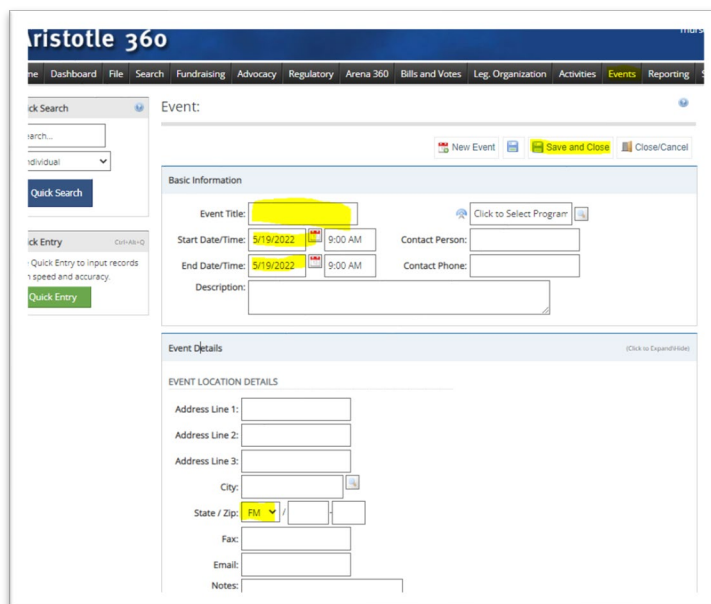
Why does your event matter? Setting up an event in Aristotle 360 prior to any RPAC in-person or online fundraising event matters because Aristotle wants to showcase your work. Connecting fundraising efforts to an event displayed on the NAR Heat Map, a useful tool to see other state and local events across the REALTOR® footprint.

Step 1: Log into Aristotle 360 → Event tab
→ from the drop down select “New Event”

Step 2: Identify the following things for your event:

1. Event name
2. Event date
3. State your event is in under “Event Details”

Step 3: Click SAVE and Close!



After setting up your event in Aristotle 360, any events are displayed on the NAR interactive heatmap. To see your event(s) and others across the REALTOR® footprint, click the link here:

<https://rpacfundraising.aristotle.com/SitePages/Homepage.aspx>

